

Centraide Outaouais announces its social investments

GATINEAU – Wednesday, September 14, 2022 – The 88 agencies and other partnerships funded by Centraide Outaouais will share \$3,112,660 to support initiatives and new projects that benefit thousands of people who use their services.

The social investments were distributed according to the needs identified in Centraide Outaouais's four priority action areas:

- **Supporting Youth Success** – \$775,271 are being invested in organizations that help youth in their academic and social development, including homework clubs and awareness workshops on bullying, drug use, and self-esteem.
- This year, thanks to the generosity of the Fondation Lucie et André Chagnon, Centraide Outaouais launched the Youth Success Fund. The objective of the fund is to support initiatives aimed at maintaining kids' motivation and keeping them in school and developing their self-esteem. This generous support will allow Centraide Outaouais to invest \$350,000 over the next three years in the "Supporting Youth Success" action area, including \$100,000 in 2022.
- **Providing the Basics** – \$586,318 are being provided to organizations that meet basic needs, including emergency food pantries, community kitchens, potluck programs, community gardens, budgeting workshops and emergency and transitional housing.
- **Ending Social Isolation** – \$586,975 are being invested in agencies working with people experiencing social isolation, notably seniors and newcomers, through telephone help lines, street work, and workplaces for people with an intellectual disability.

In addition, \$214,885 will contribute to the maintenance and deployment of new services to Aboriginal communities in the Outaouais.

- **Building Supportive Environments** – \$524,473 are being provided to support a variety of initiatives that promote citizen engagement, social solidarity, and community organization leadership, such as support and training workshops for organizations in the Outaouais and activities and actions in neighbourhood and family centres.

Centraide Outaouais is further investing \$293,052 in **nine programs and partnerships** in our region, such as the Back to School program and Snowsuit Fund, and support and training programs for community organizations.

In addition, **seven new organizations** will share \$75,000 for various initiatives and services.

Finally, \$56,686 goes to organizations for which federal public service donors have chosen to designate their gift.

Like every year, Centraide Outaouais relies on some thirty experienced volunteers from the Allocation and Agency Relations Committee who devote hundreds of hours travelling throughout the region to meet with agencies and assist us in carrying out the funding allocation process. We thank them for their hard work. The Board of Directors bases its social investment decisions on the committee's recommendations.

"Centraide Outaouais is pleased to announce the good news of these investments," says Centraide Outaouais Executive Director Nathalie Lepage. "The board is aware of post-pandemic impacts and creeping inflation. So today's announcement to support our organizations is good reason to celebrate. We need to stay in touch with the community and the unfortunately growing needs, because only in this way can we continue to counter the negative effects of poverty and social isolation."

Centraide Outaouais supports 88 community organizations, along with nine programs and partnerships in our community. These organizations fight poverty and social isolation and provide essential services to those who need it most, including children, families, and seniors.

Firmly rooted in the community for 78 years, Centraide Outaouais has become a key player in philanthropic and social development.

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