Centraide Outaouais

Thursday, April 20, 2023

News Release

Centraide Outaouais announces great campaign result
thanks to the solidarity of the whole community!

GATINEAU - Thursday, April 20, 2023 –- Centraide Outaouais raised $3,801,000 during its 78th annual campaign, whose results were announced as part of its closing event. Funds collected for Centraide Outaouais in workplaces, businesses, public agencies, and unions, as well as through public events, **will help 66,600 people in need in the region.**

"The figure announced today is the product of our volunteers' contagious energy, involvement, and desire to act together for the common good and render meaningful assistance. Centraide Outaouais acts as a true social safety net for the community, and I have come to realize through my campaign leadership that adapting to diverse realities requires dedication, commitment, and continued resilience. Our slogan 'Let's all lend a hand' reflects the commitment of the 2022 campaign where all the individuals and workplaces involved stood up for their community," Campaign Chair Nicole Gibeault said.

"The Outaouais community answered the call again this year. We saw great mobilization and most workplace campaigns even broke records! We reached 95% of our objective despite a tough economic situation. Tonight, we thank the hundreds of volunteers throughout the Outaouais who made the 2022 campaign possible, and we are happy to share the good news of the results with them," stated Cédric Tessier, Centraide Outaouais' Executive Director.

The involvement of the volunteers was also recognized during the awarding of the campaign's stars.

- The campaign star was awarded to the **Caisses Desjardins de l'Outaouais** for the second year in a row.
- **The City of Gatineau** was recognized for its overall support of Centraide Outaouais.
- The **Portages-de-l'Outaouais School Service Centre** received the Workplace Campaign Award.
- **Nikolas Baril** of **Hydro-Québec**, was named the individual star.
- For the federal public service, **Public Services and Procurement Canada** won the award.
- The "Coup de Cœur" award was presented to the **Western Quebec School Board**.
- The initiative of the year goes to **Les Promenades Gatineau-Oxford Properties** for their photo event with Santa Claus.

Centraide Outaouais promotes inclusion and a poverty-free world by supporting a network of 88 seasoned and dedicated agencies across the four Outaouais RCMs and in Gatineau. They provide essential services to the people who need them most in our community: children, families, and seniors.

Back-to-school programs, training for community agencies, and snowsuits for children from disadvantaged families are among Centraide Outaouais' other initiatives.

Let's all lend a hand.

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